

Osseo Commercial Club Meeting
Osseo Golf Club
Monday, September 26th, 2016

11 Attendees

1. Call to Order 6:30pm – President Steve Aleckson
2. Secretary's Report – Gennifer Jesunas
 - Motion to Accept: Jack Vold
 - 2nd: Jessica Leinon
3. Treasurer's Report – Mark Diehl
 - Checking Balance: \$6371.62
 - Money Market: \$20,034.31
 - Motion to Accept: Rollie Colby
 - 2nd: Brenda Larson
4. Correspondents: Thank you from Queens
 - Sent one for the \$500 donation
 - Sent another one for letting them help sell duck float tickets and the additional donation that came along with it
5. Old Business:
 - a. Bylaws update-Brandon Leinon
 - Casey from Bilski's has drafted a set of bylaws
 - It has been reviewed by the officers
 - Need a discussion on whether a board of directors is needed at next month's meeting. We have not had one in the past, but it was written in the 1st draft. Is this necessary?
 - Do we need to get our treasurer bonded? We can check with an insurance agent to see what the process is
 - Need to get the bylaws done so we can renew our incorporation status
 - Brenda does our 990N form each year for us
 - b. Donation requests process update-Steve Aleckson
 - A Donation Request Form has been created
 - Requestors will need to fill out and submit the form

- Requests will be voted on at the following meeting
- Will add a caveat on the form that anyone seeking a donation needs to have a representative from their group come to the meeting
 - i. Approved by unanimous vote

c. Committee updates

- Community Relations/Farmers Market-Teri Fritz
 - i. Successful 1st year
 - ii. Goal was to have 5-10 vendors – Actually had 21 vendors
 - iii. Going to be reviewing initial goals to ensure success going forward
 - iv. Had a non-profit booth every week – want to continue to incorporate
 - v. Would like to get 4-H/FFA kids more involved next year
 - vi. Committee met weekly
 - vii. Logo was created so market has been branded
 - viii. Held an educational workshop – 23 vendors participates
 - ix. All volunteer work team did a great job!
 - x. Over the winter – want to:
 1. Send out a survey to see what sort of impact the market had on the greater community
 2. Develop more of a process for income reporting
 3. Develop a business plan
 - xi. Vendor Fee was \$50 and we had cash donations for the produce bags
 - xii. Will be joining the WI Farmers Market Association for 2017
 - xiii. Goal is to grow the market by 50% next year
 - xiv. In order to be considered a farmers market, we need to have at least 51% be farm vendors
- Fundraising-Mark Diehl
 - i. Golf Tournament
 1. 22 teams participated
 2. Over \$1,000 in hole sponsors
 3. Chipping contest, Chinese Raffle, 50/50 Raffle, Mulligan Package to raise money
 4. Total Made: \$5,525
 5. Paid the golf course: \$1,458
 6. Paid Osseo Ford: \$380
 7. Raised \$3,687 this year
 8. Need to figure out a better system for those coming just to eat – it was unorganized this year

- ii. Duck Float Raffle
 1. Sold 450 tickets – queens sold all of their tickets
 2. Tickets: \$2,250
 3. Paid the queens: \$500
 4. Paid out Winnings: \$550
 5. Net:\$1,200
- iii. Planning on doing a Packer Raffle next year

- Marketing-Tia Anderson
 - i. Making progress on the website
 - ii. Have layout done, just need to finalize the content
 - iii. Have purchased a domain name
 - iv. Continuing to update our Facebook page – let us know if there is anything or any events that people want included or promoted
- Membership-Brandon Leinon/Gennifer Jesunas
 - i. Working on defining membership levels
 - ii. Want to be able to provide some benefits to our members – do things like promote on our website, feature them on Facebook, etc
 - iii. Wanting to get things finalized by November so we can start a membership drive
 - iv. Want to be more structured on our fundraising efforts with the companies

d. Christmas Parade-Jack Vold

- Friday after Thanksgiving
- 30th annual parade
- Santa will be at the community center
- Bags for the kids is under control
- Need help with the line-up – Need more people to get involved!!!
- Letters to vendors will be going out next week – please help solicit more people to have floats – want to make it a good one for the 30th year

e. Other

6. New Business:

- a. Wisconsin Office of Business Development Director, Nancy Mistele, wants to do 40-50 minute presentation sometime? –Steve Aleckson
 - a. Service by the government to help navigate all the red tape of government processes

- b. Training program for businesses
- c. Could hold it at the school
- d. When is the best time of the year to hold something like this?

b. Other-

7. Next meeting:

➤ Monday, October 24th , 2016, 6:30 p.m., Osseo Golf Club

8. Adjourn

- Motion to Accept: Brenda Larson
- 2nd: Rollie Colby