



**Osseo Commercial Club Meeting
Osseo Golf Club
Monday, November 28th, 2016**

11 Attendees

1. Call to Order 6:30pm – President Steve Aleckson
2. Jennifer Moen-United Bank Business Treasury Management Officer – Postponed until February meeting
3. Secretary's Report – Gennifer Jesunas
 - Motion to Accept: Rollie Colby
 - 2nd: Lisa Linder
4. Treasurer's Report –Mark Diehl
 - Checking: \$5,965.81
 - Money Market: \$20,046.23
 - Motion to Accept: Naomi Bodway
 - 2nd: Jessica Leinon
5. Correspondents: Nothing new
6. Old Business:
 - a. Christmas Parade-Jack Vold, Steve Aleckson
 - Went well – lots of people in attendance
 - 43 entries
 - Lots of positive feedback
 - Thank you to Osseo Auto for letting the club use a truck in the parade
 - The 50/50 raffle made around \$500
 - b. Committee updates
 - Marketing:
 - Web site should be up and running by the end of the week
 - www.osseocommercialclub.com
 - Membership:
 - Membership tri-fold should be finalized shortly and printed to be mailed out in December
 - Will be needing help with follow-up calls & visits
 - Membership levels and benefits were discussed
 - Motion to Approve: Naomi Bodway
 - 2nd: Jack Vold
 - Accepted Unanimously
 - Fundraising:
 - \$500 from the 50/50 goes to the city



- Need to put a little more emphasis on the Christmas parade next year as a fundraising opportunity
 - Community Relations: Will give an update at the January meeting
 - Scott Schultz presented survey results to the City Council on the impact of the farmers market/park beats impact on the community
 - The community will be going back to the Council in January to discuss logistics
- c. Wisconsin Office of Business Development, Nancy Mistele's: *Reducing the Regulatory Burden*
- Monday March 6th at 5:00pm
 - Tuesday March 7th at 7:30am
 - Location – City Hall?? Need to check to see if it is available and they are willing to let us use it
 - Other location possibilities: the school, Stoney Creek or Dove Healthcare
 - Club should provide some sort of food/refreshments
7. New Business
- a. Sleigh of Giving-Reindeer 4-H Day-Teri Fritz
- Community event – Tuesday Dec. 13 4:30-7:00
 - Location: Lake Martha Downtown Community Center
 - Bring the sleigh to town to fill with gifts
 - Gifts will be donated to the children @ St. Mary's Hospital & Burn Center
 - Reindeer will be there & available for pictures
 - Other activity stations for kids include letters to Santa, crafts, etc
 - No Fee
- b. Kelly Lietz (WEDC) – doing a campaign to attract millennials to live and work in Wisconsin
- They will be presenting to a few chambers and companies throughout the state to try to help drive people to the community
 - They want to partner with groups like the Commercial Club to be the boots on the ground – they have the resources to help develop the message
- c. Fundraiser is being planned for Kim Johnson on Jan. 14th from 12:00-6:00pm at the Palladium (her house burned down)
8. Next meeting:
- Monday, January 23rd 2016, 6:30 p.m., Osseo Golf Club
 - Officers will be voted on for 2016
 - Boy Scouts will be in attendance
9. Adjourn
- Motion to adjourn: Mark Diehl
 - 2nd: Jack Vold