

Osseo Commercial Club Meeting
Osseo Golf Club
Monday, March 28th, 2016

21 Attendees

1. Call to Order 6:30pm – President Steve Aleckson
 - Introduction of New/Newer Attendees

2. Secretary's Report – Gennifer Jesunas
 - Motion to Accept Report: Naomi Bodway
 - 2nd: Eric Rogness
 - Approved

3. Treasurer's Report – Jerry Zimmerman/Mark Diehl
 - Checking: \$986.62
 - Money Market: \$21,511.61
 - Total Balance: \$22,498.23
 - 1st: Wayne Vold
 - 2nd: Eric Rogness
 - Approved

4. Old Business:
 - a. Bylaws
 - Kasey from Bilski's has drafted a new set of bylaws
 - They will be reviewed over the next month and then presented to group for the next meeting

 - b. Land Easement
 - Brandon Leinon, Alfons Jesunas and Greg LeGare walked the property under discussion
 - Land will provide access to our current land (30' wide strip along the City's land)
 - The land would be a good purchase to help increase the value of our land

- Would probably cost around \$200 to buy
- May be a little bit of value in the timber on the land
- Planning to go ahead with the purchase

c. Committees

- Community Relations – Steve Aleckson, Lisa Lindner, Suzanne Rogness, Jessica Leinon, Erin Everson
 - Farmer’s Market
 - Downtown Revitalization
- Fundraising – Mark Diehl, Eric Rogness, Jack Vold, Bill Karch
 - Golf Outing
 - Raffles
 - Duck Float
- Marketing – Gennifer Jesunas, Rollie Colby, Tia Anderson
 - Logo/Letterhead/etc.
 - Web site
 - Social Media
 - Marketing Materials
- Membership – Brandon Leinon, Naomi Bodway
 - Maintain and track existing memberships
 - Define Membership Levels/Benefits
 - Increase Membership
 - Work closely with Marketing to develop promotional materials.

d. Tag line Discussion & Decision

- Secret Ballot Vote on both name change and/or tagline for the group
- Name: Osseo Commercial Club
- Tagline: Moving Osseo Forward
- Motion to Accept
- 1st: Eric Rogness
- 2nd: Chris Nysven
- Approved

e. Any other old business items to discuss?

5. New Business:

a. Any new business to discuss?

- Letter from Mayo Clinic requesting a donation for the upcoming Dragon Boat Race
 - Minimum Donation to be listed in the program is \$100
 - Any interested in trying to get a team for the race?
 - Motion made to donate \$100: Eric Rogness
 - 2nd: Wayne Vold
 - Approved
- Merchant Fireworks
 - Idea: donate a half page ad for the Ad Delight
 - Will discuss more at the next meeting

6. Next meeting:

- Monday, April 25th, 2016, 6:30 p.m., Osseo Golf Club

7. Adjourn

- 1st: Alfons Jesunas
- 2nd: Jessica Leinon