

**Osseo Commercial Club Meeting**  
**Osseo Golf Club**  
**Monday, May 23rd, 2016**

16 Attendees

1. Call to Order 6:30pm – President Steve Aleckson
2. Donation Requests-Hauge Memorial Library-Gina Waters
  - Did not show up
  - Erin Everson was in contact with them and gave a brief synopsis of their conversations – they do not receive many donations anymore and will use it for whatever is needed at the time
3. Secretary's Report – Gennifer Jesunas
  - Motion to Accept: Naomi Bodway
  - 2<sup>nd</sup>: Jack Vold
  - Approved
4. Treasurer's Report – Jerry Zimmerman/Mark Diehl
  - Jerry did not come so no report tonight
  - \$1500 has been transferred from the money market to checking account
  - Motion to Approve:
  - 2<sup>nd</sup>:
  - Approved
5. Correspondents
  - Thank you from the After Prom Party
6. Old Business:
  - a. Scholarships-Steve Aleckson
    - Steve presented 2 scholarships to the following recipients:
      - Isaiah Stieg
      - Michelle Harvey
  - b. Committee updates
    - COMMUNITY RELATIONS – FARMERS MARKET (Suzanne Rogness & Teri VS)

- Committee has been meeting every Monday
  - Have an application finalized
  - Have a vendor training finalized for June 6<sup>th</sup>
  - Teri VS has accepted the Market Manager role
  - Have 2 consultants (Business Development Specialists) from Western Dairyland in Eau Claire
  - Have defined a mission & goals (See Attached Sheet)
  - Email: [osseofarmersmarket@outlook.com](mailto:osseofarmersmarket@outlook.com)
    - All communication with vendors will be funneled through this email so a consistent message will be received for everyone
  - \$50 Membership Fee for vendors (\$25 goes to the Commercial Club & \$25 goes to Park Beats)
  - All vendor applications will be considered by the committee
  - Ads have been placed in the Ad Delite to promote the vendor training
  - Proposed Budget: \$250 for aprons, supplies, folders for vendors
  - Motion to spend up to \$500 on marketing the Farmers Market made by Bernt Gunderson
  - 2<sup>nd</sup>: Eric Rogness
  - Approved
- FUNDRAISING – GOLF OUTING (Bill Karch)
    - Are going to be giving away an F-150 for the 1<sup>st</sup> hole in 1 on the 7<sup>th</sup> hole
      - \$435 total cost:
        - a. \$100 from Osseo Ford
        - b. \$300 from the Commercial Club
        - c. \$35 from Bill Karch
    - A truck will be parked somewhere on the golf course on the day of the event
    - Will have a truck with signage in the Lake Martha Days parade
    - Additional Prizes for a hole in 1 on the 4<sup>th</sup> hole
    - All players will receive a \$50 gift card for This1Only.com and a 1-year subscription to Golf Digest
    - Hole Sponsors: \$25/hole - \$125 collected so far. In previous years, we have had 30-40 sponsors
    - Will also have hole prizes
    - Have done a 50/50 raffle in the past
    - Dinner Only Tickets: \$12
    - Call the golf club to sign up teams

- Goal is to have 18 teams committed by July 1

#### PACKER RAFFLE (Eric Rogness)

- 16 games
- 100-125 tickets at \$20
- Do we have a raffle license? – Eric will follow up with Maggie
- Want to get our raffle license, develop tickets and finalize details by mid-July to start selling tickets

#### DUCK FLOAT

- Are we going to do the duck float this year? Yes – let's give it a try
- Has been a hard sell in the past years
- If we do it this year, then need to go back to the river
- Can we do it in conjunction with the golf tournament? Not enough time this year, but want to try to do this next year
- Maybe do it with the Labor Day Scotch Foursome Tournament so the Queens can have time to sell tickets

- **MARKETING (Brandon Leinon)**

- Have been working on building the website
- Close to having a logo finalized
- Have been working on marketing ideas for the Farmers Market:
  1. Logo has been finalized
  2. Kiosk by the UCC Church
  3. Alliance Bank Sign
  4. Vinyl Banner
  5. Business Cards
  6. Reusable Produce Bags
  7. Tablecloth/Table Runner
- Erin continues to update the Facebook page – submit community events

- **MEMBERSHIP – Has been combined with the Marketing Committee**

- Planning to do a membership drive starting this fall

c. Any other old business items to discuss?

7. New Business:

a. Donation Requests:

- Hauge Memorial Library
- Motion made to donate \$200 by Naomi Bodway
- 2nd: Erin Everson
- Approved

b. Other new business

- Visit the Lake Martha Days website [LakeMarthaDays.org](http://LakeMarthaDays.org) to volunteer to sell tickets, help in the food booths, beer stand, etc.
- **Looking for volunteers to represent the Commercial Club in the food booth on Friday night**
- Relay for Life – June 3rd at the Osseo-Fairchild High School Track

8. Next meeting:

- Monday, September 26<sup>th</sup>, 2016, 6:30 p.m., Osseo Golf Club
- Officers will continue to meet throughout the Summer – EVERYONE is welcome and encouraged to join. Gennifer will send out an email with the date and time

9. Adjourn

- Motion: Eric Rogness
- 2<sup>nd</sup>: Bernt Gunderson